

## SEAMLESS MANAGEMENT OF IT BUSINESS TRANSFORMATION

IT Business Transformation is a complex task that requires realignment of people, processes, and technology. People manage processes and technology enables processes. Very often, irrespective of the size of the organization, if not planned and executed carefully, such projects can lead to cost overruns, missed opportunities, and unhappy customers both internally and externally.

Y&L consultants use proven methodologies and industry best practices to understand challenges currently faced by the organization, and help engineer new processes. They identify and align technical capabilities required to effectively enable the processes, and define a roadmap for a successful rollout. We partner with you and guide you through each step toward accomplishing your goals.



For more information: Email: [solutions@ylconsulting.com](mailto:solutions@ylconsulting.com) | Visit: [www.ylconsulting.com](http://www.ylconsulting.com)

Y&L Consulting, Inc.  
7550 IH 10W, Suite 940, San Antonio, TX 78229 | 866-366-2099  
[solutions@ylconsulting.com](mailto:solutions@ylconsulting.com)



## Business Transformation and Technology Strategic Planning



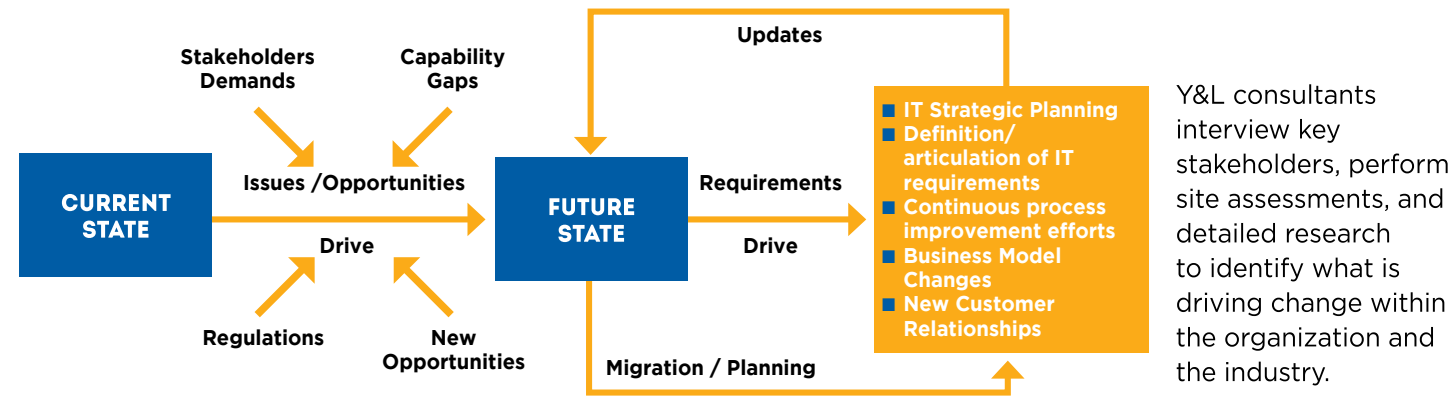
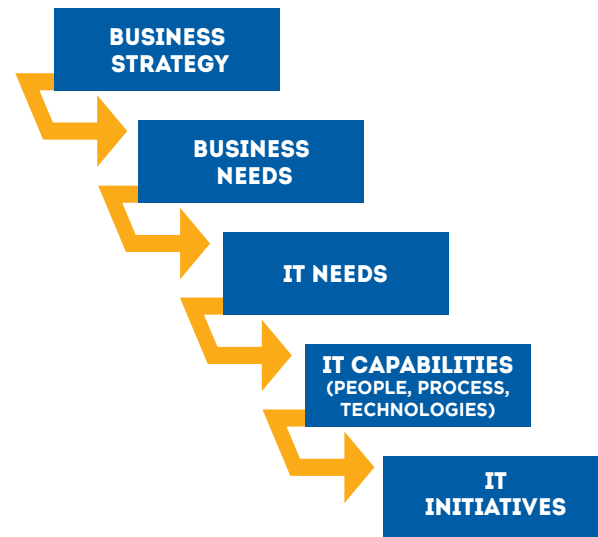
**Y&L IT Strategic Consultants** can assist you with IT Transformation from both an evaluative and execution standpoint. To begin with, our consultants follow a 5-step process to create a technology roadmap that is driven by your business needs. The technology roadmap covers a portfolio evaluation, your processes, your technologies, your people, your operations and your governance structure.

Next, the roadmap is stacked against your business objectives to determine gaps. A formal gap analysis identifies the investments, infrastructure and processes that need to be in place in order to execute on your combined business/IT strategy. After assisting you with consensus gathering across the organization to move forward with the outlined strategy, Y&L can further assist you with technology investment planning, infrastructure, infrastructure design and set-up, skill level additions, application development and maintenance and the overall execution of your IT strategy.

## BUSINESS NEEDS TIED TO IT STRATEGY

Every organization is unique with its own vision of the future and a resulting set of strategic objectives. Creation of a technology strategic plan requires a thorough understanding of the business demand and strategic drivers, current business issues, current technology footprint, technology gaps, and quality of service. As an enabler, every technology initiative must have a tie-in to what the business is trying to accomplish and the value it will generate.

In a ever-changing environment, business needs and demands may change at a moment's notice based upon external or internal factors. If implemented correctly, technology can provide such organizations the necessary agility and nimbleness required to maneuver through change.



## Y&L'S 5-STEP EVALUATION PROCESS

Y&L Consultants use the following 5-step process to create a technology roadmap that is driven by business needs:

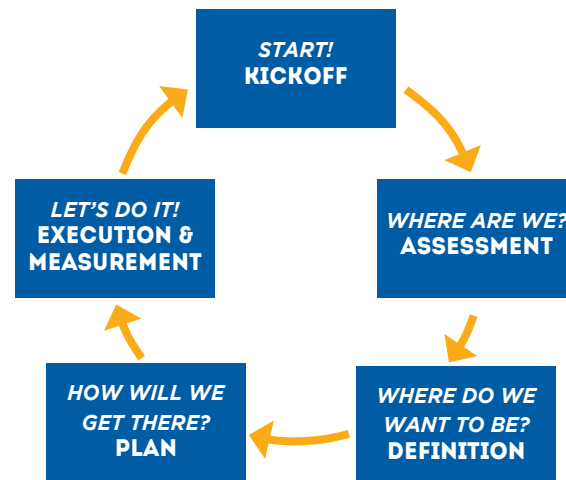
**EARLY ASSESSMENT / KICKOFF** - Establish the overall goal, timelines and deliverables for the project and share the process that will be used to collect and analyze the information

**WHERE ARE WE? EXISTING IT CAPABILITIES** - Establish the "business truth" of where the organization is today and create a baseline for the application portfolio and business issues

**WHERE DO WE WANT TO BE? FUTURE NEEDS** - Define the future state based upon project inputs, our experience, market trends and best practices

**HOW WILL WE GET THERE? PLAN** - Identify and define the optimal path for arriving at the future state

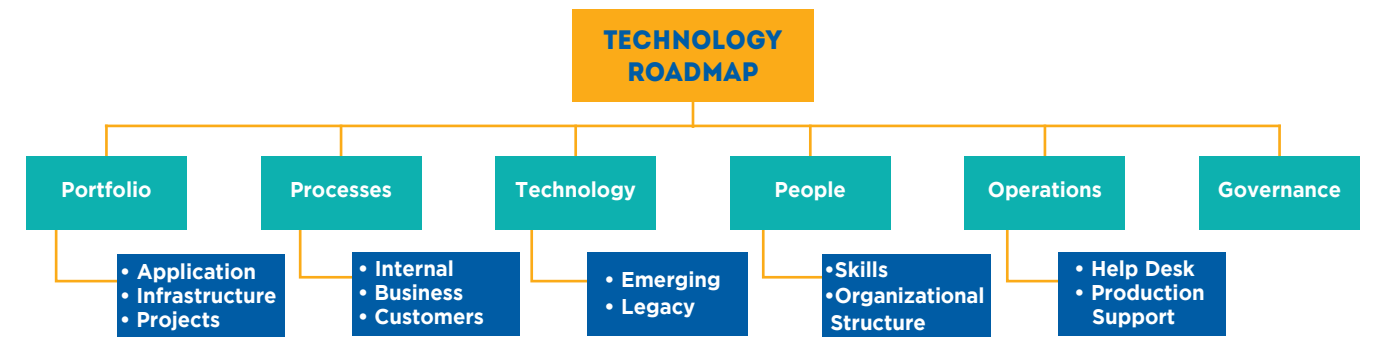
**EXECUTION AND MEASUREMENT** - Perform the implementation and track metrics to measure the success of the transformation



## THE VALUE OF A TECHNOLOGY ROADMAP

Y&L Strategic Consultants can assist with creating a Technology Roadmap which will provide the information necessary to make better technology investment decisions by linking business needs with technical capabilities required to support the business strategy. A well defined roadmap allows the IS department to better plan and manage its people, processes, projects, and technology infrastructure and will provide recommendations for:

- IT Capabilities required to support the future needs
- IT Infrastructure required to support scalability, reliability, and network interconnectivity needs
- IT staff and skills required to support the new needs



The components of the technology roadmap may vary depending on the role IT is playing within the organization—support/enabler vs. technology as a consumer product.

The following chart depicts the integration of both business and technology strategies. Y&L can help ensure that everything comes together properly.

