Y&L Consulting

Information Management Solutions/BI Services

Since the advent of magnetic tape to today's modern and massive systems, electronically stored data has gone from scarcity to ubiquity. Today's issues are no longer bound by limits to data storage, but in the conversion of data into valuable, practical, and actionable business insights. Y&L can work with you to create a BI Roadmap which will identify where to leverage predictive analytics for fact-based insight and better decision-making.

MAKING "BIG DATA" USABLE DATA

If you are like most organizations today, managing your information is becoming an increasingly complex and consuming part of your operation.

Organizations today are seeking to improve their competitive position in the marketplace by transforming organizational information into a clean, trustworthy, and easily accessible strategic asset that is optimized and fully utilized in meaningful and traceable ways.
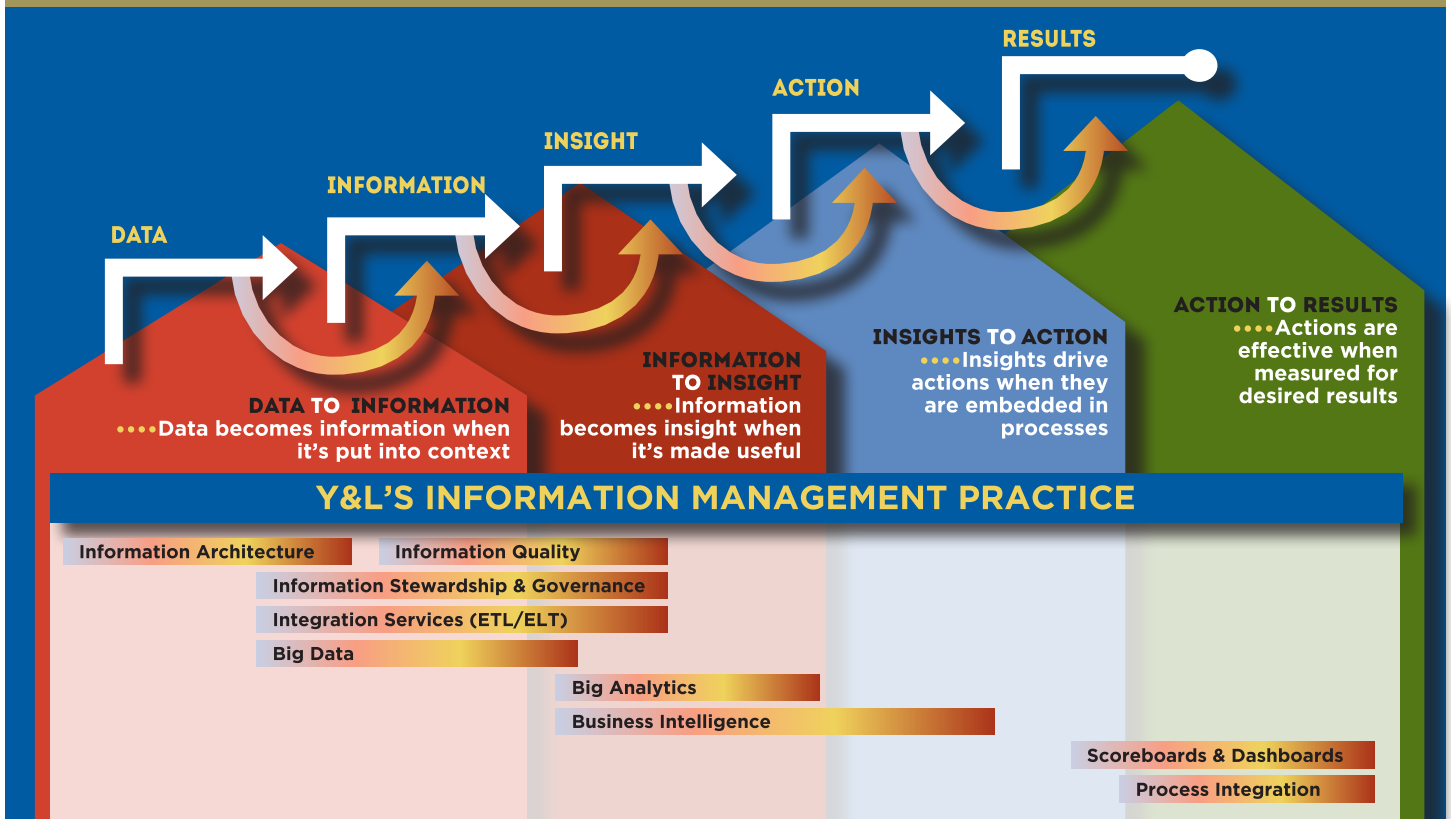
At the same time, according to a recent IDG study, organizations are seeing exponential growth in the amount of data managed with an expected increase of 76% within the next 12-18 months. That same study noted that organizations are facing a number of challenges due to limited availability of skilled employees as well as the lack of a clear thought leader in the marketplace.

Analytical Infrastructure (BI/EDW/MDM)

Actionable Information + "Information Enabled" Business Processes = Performance Breakthrough

To meet your objective, you need the right people, in the right jobs, at the right time, following efficient processes, empowered with access to high-quality and relevant infomation.

Y&L'S INFORMATION ASSET OPTIMIZATION FRAMEWORK

RESULTS

ACTION

INSIGHT

INFORMATION

DATA

DATA TO INFORMATION
••••Data becomes information when it's put into context

INFORMATION TO INSIGHT
••••Information becomes insight when it's made useful

INSIGHTS TO ACTION
••••Insights drive actions when they are embedded in processes

ACTION TO RESULTS
••••Actions are effective when measured for desired results

Y&L'S INFORMATION MANAGEMENT PRACTICE

- Information Architecture
- Information Quality
- Information Stewardship & Governance
- Integration Services (ETL/ELT)
- Big Data
- Big Analytics
- Business Intelligence
- Scoreboards & Dashboards
- Process Integration

Y&L is here to help with our proprietary Information Asset Optimization Framework. This framework accelerates your information management initiatives by focusing your efforts around the four key states (represented in the above illustration) of any Business Intelligence, Data Warehousing, or Big Data initiative.

INFORMATION MANAGEMENT SOLUTIONS/BI SERVICES

Project Delivery and Advisory Services

As part of our Information Management Practice we can engage with you at the initiative or project level to provide strategic solution support for any of your efforts in the following areas:

- Data and Information Architecture
- Information Quality and Governance
- Business Intelligence
- Big Data
- Social Analytics
- Data and Information Integration
- Data Warehousing
- Scorecards & Dashboards

ABOUT Y& L CONSULTING

For over a decade, Y&L Consulting (a YASH Technologies Company) has assisted many medium to large companies with their IT strategy, architecture, programming, Big Data/BI, and integration needs. Clients benefit from the combination of high-end solution expertise with high caliber IT professional talent sourcing. Our comprehensive service approach incorporates a holistic view of our customers that extends beyond delivery. This approach integrates enterprise solutions and services, proprietary best practice offerings, strategic application and maintenance outsourcing, as well as consulting and integration services. Our company has U.S. and India headquarters in addition to regional sales and development offices spread across three continents.

Y&L Consulting
A YASH Technologies Company
Insight. Solutions. Talent.

SS2/14

YASH Technologies ™
Envision. Engage. Empower.

Microsoft SILVER CERTIFIED Partner

SAP Global Partner

SAP Gold Partner

SAP Certified in Application Management Services

Java

Business Partner hp

ORACLE CERTIFIED PARTNER